

Please join us at our next **Carbon Monitoring System (CMS) Applications Policy Speaker Series** talk:

Beyond Carbon: Wetlands, Water and Habitat Markets

Christopher Hartley, Deputy Director, *USDA Office of Environmental Markets*

Thursday, March 17, 2016

12-1 PM Eastern Time

NASA Goddard Space Flight Center, Building 33, A128
Coffee and refreshments will be available

The CMS Applications Policy Speaker Series is an effort funded through the NASA CMS Initiative and co-sponsored by the [Joint Global Carbon Cycle Center \(JGCCC\)](#).

You may **access the seminar remotely**: To register for **live stream**:

<https://gsfc610.adobeconnect.com/cmsmarch2016/event/login.html>

For **audio only**, please call: Toll free: 844-467-6272, Access code: 955964

About the Talk

Markets for ecosystem services incorporate a variety of market-based tools that can be a powerful and effective complement to existing environmental policies and conservation programs. Markets connect ecosystem service providers and beneficiaries, facilitate public awareness of the importance of the environment to human health and well-being, and offer an economic incentive for land managers to provide these goods and services. Interest in markets for ecosystem services has been a catalyst in generating funding for science-based, practical solutions for quantifying ecosystem services, and has the potential to improve the decision making process for conservation

investments.

This presentation surveys current efforts to promote the development of ecosystem service markets and opportunities and barriers for CMS to meet increasing demand for qualitative and quantitative data to improve the scope, accuracy, and applicability of existing wetland, water quality and habitat markets in the United States.

About Our Speaker



Christopher Hartley is the Deputy Director and Senior Environmental Markets Analyst with the USDA Office of Environmental Markets. He is responsible for the development of policy, tools, and metrics to support landowner participation in ecosystem services markets. He holds a Doctorate in Agricultural Ecology and masters' degrees in Agronomy and International Agricultural Development from the University of California – Davis.

If you would like to **meet with the speaker** after the talk, please contact cms_policy@cce.nasa.gov

Past Seminars: Check out recordings of previous CMS Applications Policy Speaker Series talks on the CMS website: http://carbon.nasa.gov/policy_series.html?

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